REV. 9/00 For Other Than A Small Entity

3 2001 S

Docket No. UV-174

Applicants

: M. Scott Reichardt and W. Benjamin

Herrington

Application No.

: 09/731,115

Confirmation No. 9203

Filed

: December 6, 2000

For

: SYSTEMS AND METHODS FOR COORDINATING

INTERACTIVE AND PASSIVE ADVERTISEMENT AND

MERCHANDISING OPPORTUNITIES

Group Art Unit

: 2611

Examiner

: Not yet assigned

RECEIVED

APR 2 6 2001

**Technology Center 2600** 

Commissioner for Patents Washington, D.C. 20231

## TRANSMITTAL LETTER

## Sir:

Transmitted herewith: [X] a Preliminary Amendment; [] a Reply to Office Action; [] a Supplemental Amendment; [] a substitute Specification; [] a Declaration; [] a Supplemental Declaration; [] a Power of Attorney; [] an Associate Power of Attorney; [X] formal drawings; to be filed in the above-identified patent application.

## FEE FOR ADDITIONAL CLAIMS

- [X] A fee for additional claims is not required.
- [ ] A fee for additional claims is required.

The additional fee has been calculated as shown below:

	CLAIMS HIGHEST REMAINING NUMBER PRESENT AFTER PREVIOUSLY EXTRA AMENDMENT PAID FOR	RATE	ADDITIONAL FEES
TOTA	L CLAIMS - * =	X \$ 18	= \$
INDE	PENDENT MS - ** =	x \$ 80	= \$
FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM + \$270 = \$			
*	If less than 20, insert 20.	TOTAL	\$
**	If less than 3, insert 3.		
[ ]	A check in the amount of \$ in payment of the filing fee is transmitted herewith.		
[X]	The Commissioner is hereby authorized to charge payment of any additional filing fees required under 37 C.F.R. § 1.16, in connection with the paper(s) transmitted herewith, or credit any overpayment of same, to deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.		
[ ]	Please charge \$ to Deposit Account No. 06-1075 in payment of the filing fee. A duplicate copy of this transmittal letter is transmitted herewith.		

## EXTENSION FEE

[] The following extension is applicable to the Response filed herewith; [] \$110.00 extension fee for response within first month pursuant to 37 C.F.R. § 1.136(a); [] \$390.00 extension fee for response within second month pursuant to 37 C.F.R. § 1.136(a); [] \$890.00 extension fee for response within third month pursuant to 37 C.F.R. § 1.136(a); [] \$1,390.00 extension fee for response within fourth month pursuant to 37 C.F.R.

§ 1.136(a); \$1,890.00 within fifth month pursuant to 37 C.F.R. § 1.136(a).

- [] A check in the amount of [] \$110.00; [] \$390.00; [] \$890.00; [] \$1,390.00; [] \$1,890.00 in payment of the extension fee is transmitted herewith.
- [X] The Commissioner is hereby authorized to charge payment of any additional fees required under 37 C.F.R. § 1.17 in connection with the paper(s) transmitted herewith, or to credit any overpayment of same, to Deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.
- [] Please charge the [] \$110.00; [] \$390.00; [] \$890.00; [] \$1,890.00; extension fee to Deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.

Richard M. Feustel, Jr.
Registration No. 46,698
Attorney for Applicants
Customer No. 1473
FISH & NEAVE
1251 Avenue of the Americas
New York, New York 10020-1104
Tel.: (212) 596-9000

I Hereby Certify that this Correspondence is being Deposited with the U.S. Postal Service as First Class Mail in an Envelope Addressed to: ASSISTANT COMMISSIONER FOR PATENTS:
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